

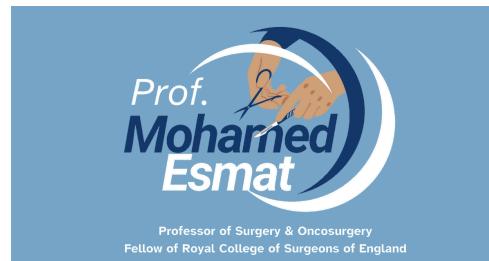
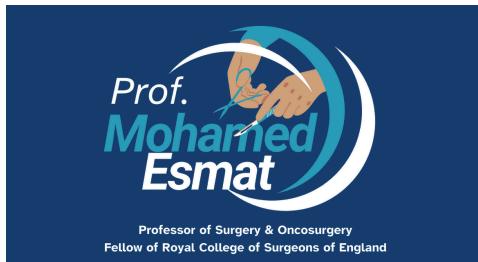


Designed by MAZCODEX

BRAND
GUIDELINES

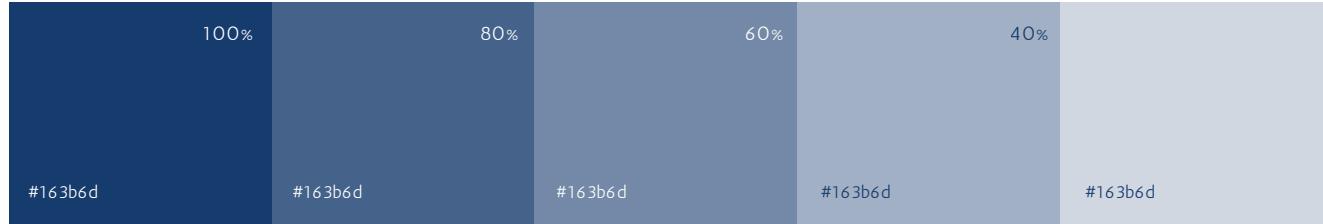


Professor of Surgery & Oncosurgery
Fellow of Royal College of Surgeons of England

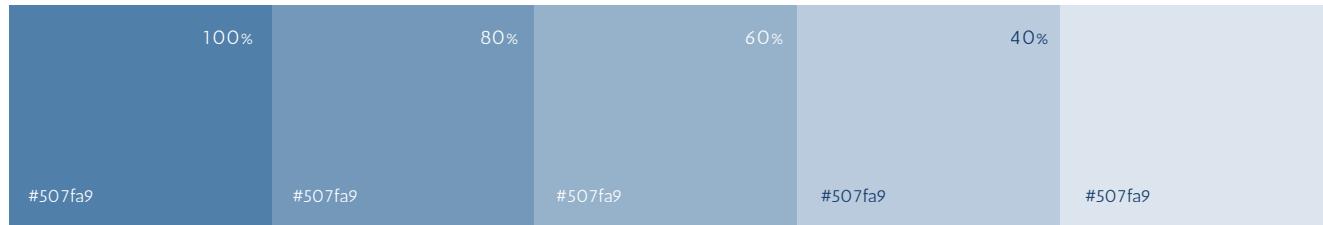


Variations

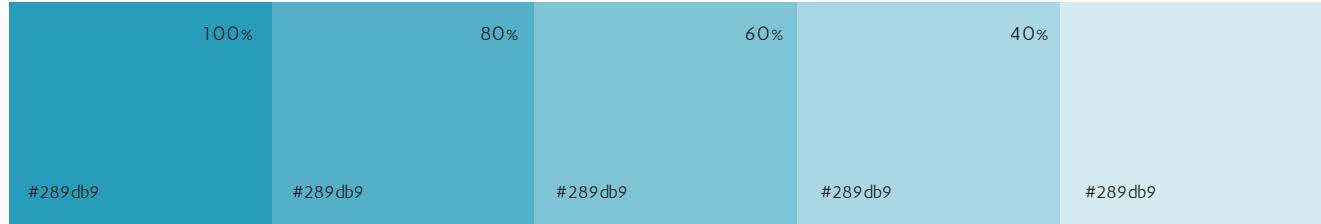
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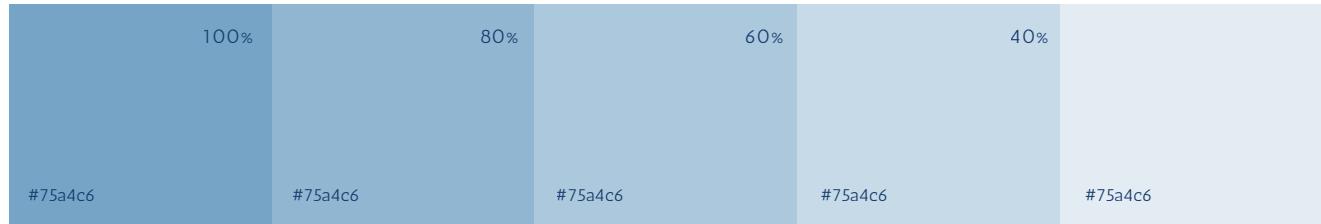
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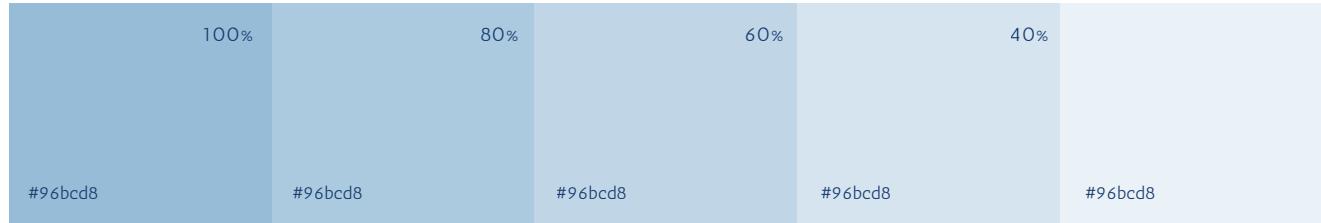
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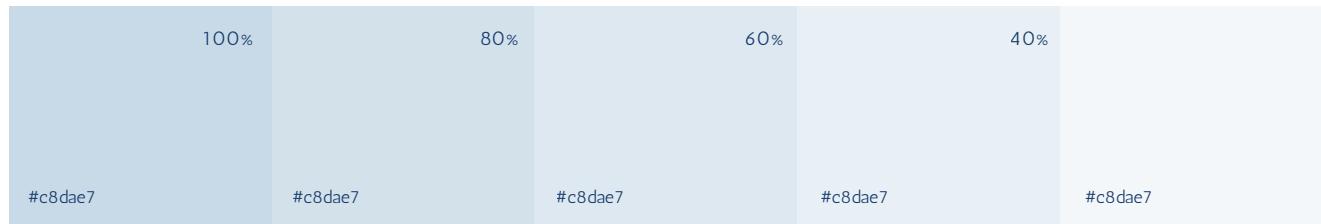
#75a4c6



#96bcd8



#c8dae7



Primary Font

A large, bold, teal-colored font. The letters 'A' and 'a' are the most prominent, with 'A' being a tall, upright capital and 'a' being a lowercase with a distinct tail.

Antic

A B C D E F G H I J K L M N O P
Q R S T U V W Y X Y Z
a b c d e f g h i g k l m n o p q
r s t u v w x y z
1 2 3 4 5 6 7 8 9 0
! @ # \$ % ^ & * () { } - =

Secondary Font

A large, bold, teal-colored font. The letters 'A' and 'a' are the most prominent, with 'A' having a more open, triangular structure and 'a' being a lowercase with a distinct tail.

Roxborough CF

A B C D E F G H I J K L M N O P Q
R S T U V W Y X Y Z
a b c d e f g h i g k l m n o p q r s
t u v w x y z
1 2 3 4 5 6 7 8 9 0
! @ # \$ % ^ & * () { } - =

Primary Font

أب

Montaser Arabic

ا ب ت ث ج ح خ د ذ ر ز س ش ص ض
ط ظ ع غ ف ق ك ل م ن ه و ي
. ٩٨٧٦٥٤٣٢١

! @ # \$ % ^ & * () { } _ =

Secondary Font

أب

Traditional Arabic

ا ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع
غ ف ق ك ل م ن ه و ي
. ٩٨٧٦٥٤٣٢١

! @ # \$ % ^ & * () { } _ =

"Brand Applications" refer to the various ways a brand's identity, including its logo, colors, typography, and overall design style, is applied across different mediums and products. It encompasses how the brand's visual and communication elements are consistently and effectively used to maintain brand identity and recognition. Here are some examples of your brand applications.



BUSINESS CARD



د/ محمد عسماط

أستاذ طب وجراحة المخ والأعصاب والعمق والمتقدمة
زميل كلية الجراحين الملكية بإنجلترا

+20 11 169 5065
+20 101 161 8783
+20 101 101 8655
+22 37 3775 44

أطباء العصبية - زقاق فاطمة بنت مريم - شارع فاطمة

Prof.
**Mohammed
Esmat**

Professor of Surgery & Oncosurgery
Fellow of Royal College of Surgeons of England

PREScription PAD





Dr. Mohamed Esmat represents excellence and innovation in oncology and laparoscopic surgery, offering cutting-edge surgical solutions with precision, care, and expertise. His brand embodies trust, medical excellence, and a patient-first approach.

Brand Vision

To be a leader in oncology and minimally invasive surgical techniques, transforming patient outcomes through advanced technology, research, and compassionate care.

Brand Mission

To provide world-class cancer treatment and laparoscopic surgical care, ensuring precision, innovation, and patient well-being at every step. Dr. Mohamed Esmat is committed to enhancing the quality of life for his patients through expert care, modern techniques, and a deep understanding of their needs.



Professor of Surgery & Oncosurgery
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Word from **mazcodex**

Your brand identity is built on a deep philosophy of innovation and excellence. Every element, from your logo to your color palette, reflects your vision and core values. The sleek design of your logo embodies your commitment to maximum care, while the vibrant colors in your palette symbolize your passion and excellance.

Contact Information



Contact us

info@mazcodex.com



Phone

+20 111-378-4337



Website

www.mazcodex.com



Address

Saleh Magdy, Ard Al
Golf, Nasr City, Cairo
Governorate, Egypt